

Nataliya Toumarkin

UX/UI Designer

Ramat Gan 052-5370928 toumarkinn@gmail.com toumarkin.com

Skills

Design: Figma, Photoshop, Illustrator, InDesign

UX Skills: User research, responsive design, usability testing, analytics-driven UX improvements, wireframing, prototyping, design systems and component-based design

Web Development: HTML, CSS, JavaScript, Angular, MySQL, PHP, Laravel, WordPress, JSON APIs

Project Management: Agile methodologies, task prioritization, time management

Languages: Russian (Native), Hebrew (Fluent), English (Intermediate)

Professional Experience

Freelance UX/UI Designer & Web Developer

Self-Employed

December 2022 - April 2024

- Designed WordPress websites with a focus on UX, visual clarity, and responsive design
- Conducted user research to understand needs and pain points
- Explored visual trends and gathered design inspiration from other products
- Created brand identities and translated complex UI ideas into clear, engaging interfaces
- Collaborated with clients to define product vision and deliver impactful design solutions

Web Developer

HackerU, Israel

October 2018 - November 2021

- Developed landing pages using JavaScript and PHP to enhance user engagement and optimize conversions.
 - Built and implemented a time management system using Angular to streamline scheduling and resource allocation.
 - Collaborated with cross-functional teams to align development with educational objectives, enhancing user experience for students and faculty.
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Education

Google Tech School & Reichman University – UX Design & Prototyping

November 2024 - March 2025

Shenkar Handesaim - Department of Visual Communications

November 2024 - Present

Graphic Design Course

Shenkar Handesaim

September 2024

Graduated with highest honors, recognized by the Ministry of Labor committee

Web Programming Course

HackerU, Israel

October 2018

Master's Degree in Public Relations

Irkutsk State University, Russia

2012

Additional Experience

2009- 2016

Political Campaign Assistant: Assisted in three deputy elections in Russia, managing conflict resolution, strategic planning, and communications.

Nonprofit Leadership: Led a charitable foundation in Russia, organizing outreach programs and supporting political campaigns.